

FORT WORTH STOCK SHOW & RODEO

POWERHOUSE HEREFORD

SHOW & SALE

56TH ANNUAL POWERHOUSE HEREFORD & HEREFORD INFLUENCE COMMERCIAL SHOW & SALE

SATURDAY, JANUARY 31, 2026

1pm CST - West Arena - Fort Worth Stock Show Grounds

Selling 3 Heritage Pens of Spring 2025 Open heifers • 14 Herefords • 6 Black Baldy Open Heifers

Heritage Pen Donors

- B** Brainard Cattle Co. - Canadian, TX
- C** Coates Ranch - Mertzon, TX
- D** Dudley Brothers - Comanche, TX
- L** Lazy O - Abilene, TX
- G** Gary Wynn Klein Ranch - Henrietta, TX
- I** Indian Mound Ranch - Canadian, TX
- M** McKnight Ranch - Odessa, TX
- N** Noack Herefords - Rockdale, TX
- H** Nolan Herefords - Gilmer, TX
- O** O H Triangle Ranch - Mertzon, TX
- P** Powell Herefords - Fort McKavett, TX
- R** Rocker B Ranch - Barnhart, TX
- K** Rocking Chair Ranch - San Angelo, TX
- S** Scharbauer Ranches - Midland, TX
- F** Smith Herefords Fairview Farms - George West, TX
- W** W4 Ranches - Morgan, TX
- E** White Rock Hereford Ranch - Milford, TX

Commercial Heifer Sale

Selling 70 Head

Opens, Fall Bred and Spring Heavy Bred

Consignors

- Brainard Cattle Co., Pampa, TX
- Flying 5 Herefords, Hart, TX
- Rose Herefords, Olton, TX
- Rosson Ranches, Milford, TX
- W4 Ranch, Morgan, TX



SALE MANAGER

Dustin Layton (405) 464-2455

SPONSORED BY TEXAS HEREFORD

4609 Airport Freeway

Fort Worth, TX 76117

Diane Johnson, THA Manager
(817) 831-3161

Missy Coffelt, THA Field Representative
(682) 309-7555



Thank you to the THA members who donated females to fund the THA promotional activities.

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Bud Brainard Estate - Pampa, TX

10 Purebred Hereford Open Heifers

Brainard Cattle Co. has been a closed herd for over 100 years with no outside females coming into the breeding program. The genetics represented in the set of open heifers consists of herd bulls purchased from the following programs: B&C Cattle Co., C-K Cattle, Copeland & Sons Herefords and Indian Mound Ranch.

Heifers were born February - April of 2025 and were weaned in October of 2025. The heifers have been Calfhood Vaccinated.

Swayne Brainard (806) 898-1026

Flying 5 Herefords - Hart, TX

10 Black Baldy Fall Bred Heifers

Flying 5 Herefords has assembled an elite set of Black Baldy Fall Bred heifers for your appraisal. Stout design with added look and maternal excellence. Flying 5 Herefords works diligently at producing elite females and this set certainly exemplifies that. Females of this stature are hard to find. Take advantage of the quality replacement females Flying 5 Herefords has brought to Fort Worth.

Heifers were born September - November of 2025. The heifers have been Calfhood Vaccinated. PE from 12/1/25 to 1/27/26 to an RA Brown calving-ease Angus bull.

Steve Whitaker (806) 774-7598

Rose Herefords - Olton, TX

10 Purebred Hereford Open Heifers

A very attractive set of Purebred Open Hereford heifers that have added bone and hip. This set of females stems from a very productive cow herd and will make top-end replacement females. This set of heifers is sired by herd bulls from Mann Cattle Co. in Texas. Heifers were weaned in November and will be ready for service this spring.

Heifers can be registered at the buyer's expense. Born March - April of 2024. The heifers have been Calfhood Vaccinated.

Steve Rose (806) 774-3031

Rosson Ranches - Milford, TX

10 Black Baldy Open Heifers

Rosson Ranches is bringing a powerful set of Black Baldy Yearling Open Heifers that will be tremendous replacement females. This set of females stems from genetics acquired from Barber Ranch and GKB Cattle. Black Baldy females are in high demand. Take advantage of the opportunity to inject this set of females into your program.

The heifers were born Spring 2025. The heifers have been Calfhood Vaccinated.

E.C. Rosson (817) 992-3152

W4 Ranch - Morgan, TX

10 Registered Hereford Heavy Bred Spring Heifers

W4 Ranch is one of the elite Hereford breeding programs in the country, holding two Annual bull and female sales each year, one in October and one in April. This set of heavy bred heifers are the front-pasture kind and will make tremendous momma cows. They should start calving mid-February, with several starting to bag up at sale time. An elite set of genetics that are a highlight each year.

This set of heifers sells with registration papers. The heifers have been Calfhood Vaccinated. Sell bred 8 months to calving-ease Angus bulls that were produced in the Buford Ranches program.

Jeff Chaffin (254) 396-2785